



VIEWS ON INNOVATION

# INTERNATIONAL INNOVATION CONFERENCE

August 25, 2015. AGENDA

**09:00 - 10:00**

**Registering, Coffee, Mingle**

**10:00 - 10:15**

**Conference inauguration**

**10:20 - 10:30**



**Mr Sami Bask**  
**CEO of SUF - the Swedish Inventors Association**  
Welcome speech

**10:30 - 10:45**



**Mr Alireza Rastegar**  
**President of IFIA - The International Federation Of Inventors Associations**  
"IFIA's importance, representing the worlds organizations of inventors and innovators"

**10:45 - 11:05**



**Mr Örjan Strandberg**  
**Chairman of STIK - the Stockholm Innovators Association**  
"The necessity of cooperation between inventor and entrepreneur"

**11:05 - 11:30**



**Mr Christoph Bartneck**  
**Ph.d, Associate professor, HIT Lab NZ, University of Canterbury**  
"Why does invention fail in Academia?"

**11:30 - 12:00**



**Mr Marco Alemán**  
**Acting Director / Patent Law Division, WIPO - World Intellectual Property Org.**  
"IPR - Intellectual Property Rights and its importance in the innovation process"

**12:00 - 13:00**

**Lunch, served in the Congress Restaurant**

**13:15 - 13:45**



**Mr Marcelo Vivacqua**  
**Inventor, Researcher, Academic Professor PhD in Biotechnology**  
"Using innovation and inventiveness to solve social and technological problems"

**13:45 - 14:15**



**Mr Christian Sandström**  
**Associate professor, Chalmers University of Technology and the Ratio institute**  
"Where do innovations origin?" The presentation of a recent study

**14:15 - 14:45**



**Mr Oren Simanian**  
**CEO and Founder of StarTau, Founder of StartIsrael**  
"The Israel wonder: Realizing innovation"

**14:45 - 15:15**

**Coffee break**

**15:15 - 15:45**



**Mr Ola Asplund**  
**Representative for the Swedish Government Innovation Council**  
"The Swedish national innovation strategy"

**15:45 - 17:00**

**Panel. Questions and Discussion**

**17:00**

**Closing of the Conference**